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Casey Bergquist Inc. representing MaxLite in Colorado, Wyoming and Nebraska panhandle

WEST CALDWELL, N.J. (August 11, 2020) – MaxLite has appointed Casey Bergquist Inc. as its exclusive representative in the Colorado, Wyoming and Nebraska panhandle territories.

Centrally located in the Denver area, Casey Bergquist Inc. has more than 20 years of experience serving the contractor, end user, MRO and OEM markets for electrical products and solutions. The agency's dedicated team of associates is fully prepared to assist lighting distributors and customers with MaxLite related questions and expert sales input.

"We are pleased to welcome Casey Bergquist to our sales force," said MaxLite Regional Sales Manager David Ellis. "Casey Bergquist has a long history of successfully growing market share for the electrical manufacturing suppliers they represent. We look forward to a successful partnership that will mutually grow our business with our distributor lighting partners in the region."

"MaxLite offers one of the most robust lines of energy-saving lighting products and warranty programs in the industry," noted Erik Estes, principal of Casey Bergquist Inc. "We are excited to introduce the MaxLite portfolio to our customer base, and to greatly expand the level of service and support MaxLite offers to distributors in the region."

Casey Bergquist Inc. can be contacted online at www.caseberg.com or by phone at 303-293-0200.

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana and California. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. For more information, call 800-555-5629, email info@maxlite.com, or follow us on LinkedIn, Facebook, Twitter and Instagram.

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