



MaxLite introduces Innovative M Series Product Family for Outdoor Lighting Market

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WEST CALDWELL, N.J. (November 3, 2021) – MaxLite announces the launch of the M Series product family, which provides tremendous versatility for outdoor lighting applications. M Series is an innovative product that covers three categories with one design solution. It is well suited for design-build, architectural, commercial, value engineering and government projects, as well as some stock and flow markets.

The M Series is a modular design and is able to combine common components to create the exact model needed for various applications. Instead of making changes in the field, the factory can quickly cater the fixture with simple changes to mountings and lenses, without the usual long wait times for made-to-order items. M Series is available in 9 wattages, 4 housing sizes, 6 mountings and 7 lenses. A single housing thrives as either an Area, Flood or Wall fixture depending on the optics and mounting selected. M Series also has a small form factor for easier handling and installation.

The standard product is CCT selectable and controls ready, enabling the customer to choose from 3 color temperatures and the option to field install c-Max Basic or c-Max Network sensors and nodes, to provide a standardized control solution that works with all the fixtures across the entire project.

“M Series offers a great value proposition to our customers. The concept is simplicity for the customer with one look and design that scales across a variety of outdoor application needs, all at a competitive price, standard lead time and offering a 10-year warranty,” said Stephen Entrekin, director of outdoor products at MaxLite.

The patent-pending c-Max plug-and-play design enables customers to save energy by using basic features, such as an on/off photocell, bi-level motion sensing and high-end trim or network features, such as wireless grouping, scene setting and scheduling. Best of all, the customer can upgrade their controls as technology advances without changing the fixtures. The product line is also able to accommodate third-party controls using a NEMA twist-lock receptacle or factory-installing Avi-On controls.

“M Series’ design modularity along with its award winning architectural aesthetics and successful integration of luminaire level lighting controls offers significant project flexibility to our customers and makes it a good choice for design-build solution providers, specifiers, engineers and distributors,” said Umesh Baheti, senior vice president of product, engineering and supplier relations. “The modular design enables improved service and reduced lead time. All M Series products are TAA qualified and make a great choice for government projects.”

To learn more about the innovative product family, visit www.maxlite.com/mseries.

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana, California, and globally. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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